

Amie Dworecki

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<http://www.picturemultimedia.com>

Qualifications	<ul style="list-style-type: none">• Multimedia production: conceiving and creating video segments, photo slideshows and multimedia projects for deadline-driven news organizations; audio and video/HD video/non-linear editing and integration; scripting and delivery of voice-overs (VO/SOT), stand-ins and packages for broadcast and online video.• Still photojournalism and video shooting/editing: experience with interviewing, shot sequencing, audio equipment and gathering, Canon and Sony tape/tapeless/DSLR video cameras, still photography and photo editing of news, features, sports, and documentary subjects, Canon and Nikon DSLR still cameras, remote transmission, location and studio lighting, caption writing, printing, scanning and archiving technologies. National Press Photographers Association 1st place winner in breaking news photography.• Multimedia technical expertise: Final Cut Pro, Avid, Adobe Creative Suite: Premiere Pro, Photoshop, Flash, Illustrator, Dreamweaver, InDesign, Acrobat, Bridge, Fireworks, After Effects, Media Encoder, Maven and Brightcove video platforms, QuickTime Pro, Motion, Sorenson Squeeze, Flash/QuickTime/Windows Media compression/conversion algorithms, Photo Mechanic, Audacity, Snapz Pro, iPhoto, iMovie, Garage Band, Quark XPress, Word, Excel, PowerPoint, Outlook, Visio, Project, Access, Entourage, SAXOTECH content management system (CMS), VPN/Citrix, Android, iOS, Macintosh, Windows and Unix platforms.• New media design experience: professional print, online and video graphic design experience as well as teaching graduate-level work in design theory and application, Social Media integration, extensive study of user-centered design, usability testing and metrics, GUI design, web accessibility, programming languages such as HTML/XHTML, CSS, JavaScript (Android), ActionScript, Perl, XML, C/C++.• Worldwide cultural and foreign language experience: photographed all seven continents; knowledge of Spanish and Italian languages.	
Experience	<p>Multimedia Producer, Picture Multimedia 2001-Present</p> <ul style="list-style-type: none">• Multimedia production, editing, design/layout with Final Cut, Photoshop, Illustrator, InDesign, Premiere Pro.• Non-profit, NGO, editorial and commercial work covering a variety of features and events. <p>Multimedia Producer, Cincinnati Enquirer/Enquirer Media 2007-2011</p> <ul style="list-style-type: none">• Produce award-winning multimedia, video- and photojournalism for print, magazine and online editions of The Cincinnati Enquirer, Cincinnati.com, USA Today and related news and magazine products.• Conceptualize, shoot, edit, and combine video, audio and still photo images/slideshows using Final Cut, Avid, Photoshop, and Soundslides Plus.• Coordinate deadline based daily and long-term visual coverage of breaking and general news, documentary/feature photography and essays, reporting, mobile editing and transmission.• Collaborate with reporters and editors to direct large multimedia journalism projects, interactivity and future direction of video/multimedia.• Teach audio, video and multimedia techniques to others in the newsroom. <p>Photojournalism/Multimedia Communications Associate Instructor, Indiana Univ. School of Journalism 2005-2007</p> <ul style="list-style-type: none">• Instructed students on photography, videography, print and web design and the principles of visual communications.• Taught InDesign, Photoshop, and Final Cut on a Macintosh platform. <p>Graphic Design/Computerized Publications Associate Instructor, Indiana Univ. School of Journalism 2005-2007</p> <ul style="list-style-type: none">• Instructed design principles and application, photo editing and usage ethics, color theory, typography, page layout, logo design, designing with layers, color models and spaces, process color.• Taught graduate-level editorial and design skills utilizing Photoshop, InDesign, Illustrator, and HTML/CSS including Dreamweaver. <p>Staff Photographer, IDS News 2004-2006</p> <ul style="list-style-type: none">• Shot daily photojournalism assignments covering the south and central Indiana region. <p>Sports Photographer, Indiana University Athletics 2005-2006</p> <ul style="list-style-type: none">• Photograph all Indiana University varsity sports, press conferences, and related events.• Photographs displayed in the CBS Sports Network, Indiana University Memorial Hall, Assembly Hall, and Indiana University media relations and promotional materials. <p>Senior Product Marketing Manager, Intel Corporation 2000-2001</p> <ul style="list-style-type: none">• Managed marketing, communications and product direction, with total customer base of six million+. <p>Design Engineer, Intel Corporation 1997-2000</p> <ul style="list-style-type: none">• Designed integrated video and graphics chipsets with over 150 million units shipped.	
Education	<p>M.A. Journalism, Indiana University, Bloomington, IN 2006</p> <p>Photojournalism and Multimedia Communications; multiple fellowship winner. 3.97 GPA</p> <p>B.S. Computer Engineering, Purdue University, West Lafayette, IN 1997</p> <p>Hardware/Software Architecture and Design. 3.13 G.P.A</p>	
Affiliations	<p>National Press Photographers Association, Society of Professional Journalists, Asian American Journalists Association</p>	